

Dr. Cerise James, MD, MPH, is an accomplished Medical Affairs professional, and the owner of a boutique life sciences firm located on Chesapeake Bay, MD. With extensive experience across the biotechnology and pharmaceutical industries, she has held progressively responsible roles in academia, government, and the private sector, showcasing her commitment to advancing medical affairs, portfolio management, and public health. Her expertise spans Medical Affairs, Medical Epidemiology, Health Economics, Real-World Evidence, and Managed Markets, where she has played a pivotal role in vaccine product value propositions and global product launches across the US, Latin America, Europe, and Asia.

Dr. James studied Global Health, Medicine, and Economics in England, Mexico, and Switzerland, further enriching her diverse global perspective, as Evidence Generation Domain Lead for the Medical Affairs Professional Society. In addition to her career in industry, she is a passionate advocate for STEM education. She serves as an annual Science Fair Judge for the Chester County Science Research Competition (CCSRC) and teaches Anatomy, Physiology, Pathophysiology, and Medical Terminology to nursing and medical students as Adjunct Faculty. She has also led initiatives such as the Girls Exploring Tomorrow's Technology (GETT) planning committee, which introduces girls to STEM careers, and worked with the Healthworks Academy APEX project to help high school students pursue healthcare careers.

Dr. James further contributes to academia as the Advisory Board Chair for PSU Great Valley, where she shapes academic programs and fosters industry-academia collaboration. A recognized leader, Dr. James has received numerous honors, including the Rotary Leadership and Service Award, the PA State House of Representatives Women in Leadership Award, and several awards from the Healthcare Businesswomen's Association (HBA), such as Regional Excellence, LEAD, Marie Curie, and Honored Volunteer. She has held multiple leadership roles within HBA, including Chapter Vice-President, Operations Director, Affinity Groups Women in Science, Peak Performance, Women of Color and currently serves as Regional Treasurer and Regional Deputy Director for Mentoring in the Mid-Atlantic Region. Through her professional and community-focused endeavors, Dr. James continues to make a transformative impact in both the healthcare and STEM fields.